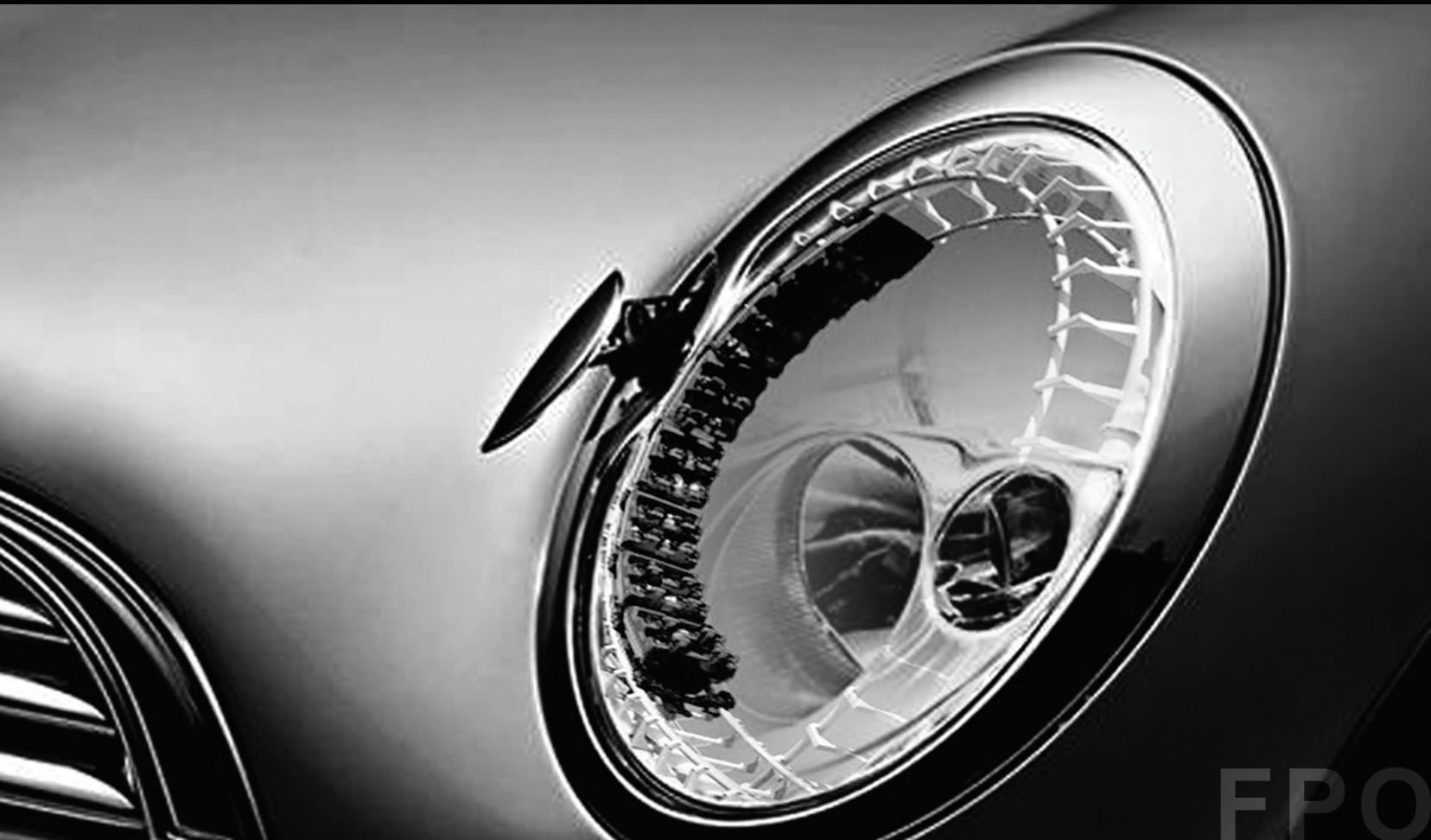


ENVISION THE RUSH.



FPO

Driving should be about going places.
It should be more than just a way to get there.
The all-new 2004 MINI COOPER is dedicated to this ideal
and designed for driving exhilaration you can feel in your spirit.

LOCATION. DRIVING ENVIRONMENT.

Whether you are cruisin' alone or catchin' a ride, you will feel the freedom of spacious and comfortable features that give you confidence in safety without having to sacrifice your ability to go places.

PRECISION. SUSPENSION AND HANDLING.

You will want to take the less traveled road once you grip the wheel. Since all paths come in different forms, the MINI has been outfitted with MacPherson Struts, anti-roll stabilizer bars and Corner Brake Control (CBC). To go places, you need to be flexible and the MINI gives it to you.

CARE. SAFETY FEATURES.

It achieved a four star rating from the National Highway Traffic Safety Administration in worst case scenarios, so you will have confidence that sport doesn't mean sacrifice of your well being. The MINI has six standard smart airbags, reinforced side beams and multiple crumple zones to make sure that you are not afraid to go places.

INDIVIDUALITY. CUSTOM SELECTION.

The MINI has the ability to reflect your style and support your outlook on life. Available in 12 race-bred colors and the option to be patriotic, you will stand out from the rest. It also comes with multiple add ons to give you advantage and the drive to go places.



GO PLACES.

www.mini.com